



FIRST EDITION:

Rules and Regulations of the MEDITERRANEAN HERITAGE OF HUMANITY PRIZE

PROMOTING INSTITUTIONS OF THE PRIZE: CCIA SASSARI

CREATING ASSOCIATION: HABITAT WORLD

1. CONCEPT OF THE PRIZE

MEDITERRANEAN HERITAGE OF HUMANITY

Mission

TO PROMOTE THE FUNDAMENTAL CONCEPT THAT THE MEDITERRANEAN IS THE HERITAGE OF ALL, THE BIRTHPLACE OF AGES OF CIVILISATIONS THAT HAVE BROUGHT THEIR ARTS, SCIENCE AND KNOWLEDGE TO THE EDGE OF THE WORLD GENERATING A CONTINUOUS RE-ELABORATION OF LANGUAGES, SYMBOLS, MYTHS WHICH HAVE SPREAD AND SCATTERED THROUGHOUT THE UNIVERSE.

TO IMAGINE TODAY'S MEDITERRANEAN AS BEING A GREAT AND WONDERFUL RESOURCE FOR REAL SUSTAINABLE DEVELOPMENT, AND THE ONLY WAY OF EDUCATION AND GROWING IN PEACE AMONGST NATIONS THAT COMPOSE ITS PEOPLE, CONSIDERING THAT ITALY IS THE CENTRAL COUNTRY GEOGRAPHICALLY SURROUNDED AND 'IMMERSED' IN THE MARE NOSTRUM.



TO PROMOTE THE BEST PROJECTS FOR A FUTURE OF INNOVATIONS, OF RELAUNCHING OF PROSPERITY IN THE FULL RESPECT OF HUMAN AND ENVIRONMENTAL RESOURCES, ACCORDING TO THE NEW ECONOMIC PARADIGM WITH THE APPLICATION OF SUSTAINABLE TECHNOLOGY THAT HAVE REACHED ENORMOUS TECHNICAL EFFICIENCY AND TECHNOLOGY.

TO GIVE DIRECT AND TO FORM NEW GENERATIONS IN THE WIDE OPPORTUNITIES THAT THE MEDITERRANEAN SEA CAN OFFER: NOT ONLY IN THE BLUE-ECONOMY AND THE SEA-BASED ECONOMIES, BUT ALSO ON EVERY PRODUCE THAT IS BORN OUT OF THE TREASURE AND VALUE-ADDED RESOURCES OF ITS GREAT AND EXTRAORDINARY HISTORY AND HERITAGE, THE ARCHEOLOGY, THE ENVIRONMENTAL LANDSCAPE, THE ARTS, THE CULTURE, THE SCIENCE OF THE SEA AND THE SUSTAINABLE AND EXPERIENTIAL TOURISM

TO CONTRIBUTE TO THE CONSTRUCTION OF A TRUE 'POLITICAL THINKING FOR THE MEDITERRANEAN' WHICH IS CONCRETE AND AIMED TO GIVE VALUE ALL ITS RICHNESS AND TO LAUNCH THE BEST INNOVATIONS IN THE VARIOUS SECTORS OF THE THE ECONOMIES OF THE SEA AND ITS CULTURE, A POLITICAL THINKING THAT WITH ITS ACTIONS CAN GENERATE THOUSANDS AND THOUSANDS OF NEW PROFESSIONS AND OPPORTUNITIES FOR ENTREPRENEURIAL SUSTAINABILITY IN THE NEXT GENERATION.

2. CATEGORIES

A. PROJECTS OF ART AND CULTURE

- ARTISTIC AND CULTURAL PROJECTS WHICH ARE INNOVATIVE AND PROVIDE FOR THE INVOLVEMENT AND THE SOCIAL PARTICIPATION, FOCUSING ON THE YPKEEP AND VALORISATION OF THE HISTORICAL AND ARTISTIC HERITAGE, WITH PARTICULAR ATTENTION TO THE ENVIRONMENT, THE LANDSCAPE AND THE HISTORICAL STRATIFICATION OF THE AREAS IN WHICH THEY ARE INSERTED; INNOVATIVE PROJECTS FOR THE RECOVERY OF ARTS AND PROFESSIONS IN PARTICULAR VIS-A-VIS THE SEA AND THE NAUTICAL ENVIRONMENT.



B. PROJECTS ON THE SUSTAINABLE REGENERATION AND RECOVERY

INNOVATIVE PROJECTS OF REGENERATION IN SAFEGUARDING OF COASTAL AREAS, FLUVIAL AND MARINE ENVIRONMENT; PROJECTS OF RECONVERSION OF INDUSTRIAL SITES AND UNUSED PORT AREAS; KEY INNOVATIVE PROJECTS FOR THE ECONOMIC AND ENVIRONMENTAL SUSTAINABILITY OF TOURIST, COMMERCIAL AND INDUSTRIAL HARBOURS.

3. ELIGIBLE CANDIDATES

ENTERPRISES, START-UPS, ACADEMIC, SCIENTIFIC AND UNIVERSITY SPIN-OFFS, OCCASIONAL WORKING GROUPS, NON-PROFIT ORGANISATIONS, ASSOCIATIONS AND CULTURAL FOUNDATIONS, INDIVIDUAL PROFESSIONALS AND INVENTOR CITIZENS (ARCHITECTS, ARTISANS, ARTISTS, ETC).

4. TERMS AND CONDITIONS

EACH PARTICIPANT, ENTERPRISE OR WORKING GROUP MUST RESPECT THE FOLLOWING CONDITIONS:

Opening date of the Call for Applications: 11 February 2019

Deadline: 17 April 2019

Format for applications:

- 2 formats are required to send in the proposals or project ideas: POWERPOINT AND PDF) MAXIMUM LENGTH- 10 SLIDES AND 10 PAGES)



ATTACHMENTS REQUIRED:

- A MODULE OF PARTICIPATION WITH THE REQUIRED FORM ENABLING THE ORGANISERS TO USE THE MATERIAL INSIDE THE SITES WHERE THEY WILL BE EXHIBITED DURING THE EVENT LINKED TO THE PRIZE AWARD AND THE VIDEO-PROJECTIONS WHICH WILL BE PLANNED BY THE ORGANISERS.
- THE COPIES OF THE IDENTITY DOCUMENTS OF THE PARTICIPANTS (SINGLE OR MULTIPLE ENTRIES)

All documentation must be sent to the email address premiomediterraneo@ss.camcom.it by April 17, 2019.

5. JURY

THE INTERNATIONAL JURY IS COMPOSED OF THE PRESIDENTS AND REPRESENTATIVES OF THE ORGANISING COMMITTEE AND OF A SCIENTIFIC/ARTISTIC BOARD NOMINATED BY HABITAT WORLD. THE PRESIDENT OF THIS BOARD IS ARCHITECT ANNIKA PATREGNANI WHO IS THE CREATOR OF THE PRIZE. THE GOODWILL AMBASSADOR FOR THIS EVENT WILL BE THE POET AND ANTHROPOLOGIST, PREVIOUSLY NOMINATED FOR THE NOBEL PRIZE, MARCIA THEOPHILO.

6. ASSESSMENT AND EVALUATION

THE EVALUATION AND ASSESSMENT OF THE PROPOSALS AND THE PROJECT IDEAS WILL BE CARRIED OUT ACCORDING TO THE FOLLOWING PARAMETERS:

CULTURAL, TECHNICAL OR TECHNOLOGICAL INNOVATION

RESPONSE TO THE SOCIO-CULTURAL AND ENVIRONMENTAL EMERGENCIES OF OUR TIMES

- DOABLE AND ECONOMIC SUSTAINABILITY
- RESPECT OF THE LANDSCAPE AND THE HISTORICAL-CULTURAL HERITAGE OF THE PLACES NOMINATED IN THE PROPOSAL
- HARMONY BETWEEN THE RESPECT OF THE ROADS AND THE SPOKEN HISTORICAL AND LOCAL LANGUAGES AND A VISION FOR THE FUTURE



- A METHODOLOGY WHICH CAN BE REPLICATED AND ADAPTED AS BEST PRACTICE IN FUTURE AWARDS OR COMPETITIONS

7. PRIZE AWARD

THE WINNERS OF THE PRIZE AWARD FOR EACH CATEGORY WILL BE HOSTED IN ALGHERO, SARDEGNA BETWEEN THE 3RD AND 5TH MAY (ONE REPRESENTATIVE FOR EACH WINNING CATEGORY) AND WILL RECEIVE AN AWARD ON THE DAY OF THE EVENT AND A CONTRIBUTION OF FIVE THOUSAND EUROS FOR THE WINNING ENTRIES (INDIVIDUAL OR GROUP) PER EACH CATEGORY (ONE CONTRIBUTION FOR EACH CATEGORY).

THE WINNERS WILL ALSO BE INSERTED IN A DATABASE OF SPECIAL INNOVATIVE PROJECTS THAT CAN BE FOLLOWED IN THEIR DEVELOPMENT AND APPLICATIONS BY THE ORGANISING ENTITIES AND BY HABITAT WORLD TO SECURE PROPER FINANCING FROM PUBLIC/PRIVATE AND EURO-MEDITERRANEAN INSTITUTIONS AIMING TO PROMOTE AND DIVULGE THE ENTRY AT THE INTERNATIONAL LEVEL.

ALL THE PRIZE AWARD WINNERS WILL BE INVITED TO FORM PART OF THE HONORARY COMMITTEE OF THE PRIZE HENCEFORTH TO CREATE A COMMUNITY OF SENSITIVE INTELLIGENCE AND CREATIVE THINKING IN THE MEDITERRANEAN.